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### **Nextronex, Inc. Welcomes New VP of Sales and Marketing**

**December 12, 2011 - Toledo, Ohio:** Nextronex, Inc. is proud to announce and welcome **Greg Knudson** as the Company's VP of Sales and Marketing. Knudson will be responsible for sales and marketing team leadership, and driving revenue on solar projects currently pursued as well as prospective solar business opportunities in Ohio and across the region. Top line sales revenue is a key element in building company value.

Knudson brings over 25 years of experience in C-Level sales, marketing and general management with manufacturing technology corporations selling advanced technology systems to major corporations worldwide. Greg has been involved in a variety of corporate business expansions and tech-based entrepreneurial start-ups – including an advanced technology (in North America and then Europe) that received over \$25 million in venture capital, had a successful IPO and dominated the world in its market.

Prior to Nextronex, Knudson was CEO of TecnoSun Solar USA – the North American Division of a German-based solar tracking company. Before TecnoSun Solar USA, Knudson was Managing Director of Rocket Ventures – a pre-seed, early-stage venture capital firm based in Toledo. At Rocket ventures, alternative energy was an important area of concentration for the firm. Greg has a BA degree from Valparaiso University, an MA from Western Michigan University, and his Ph.D. (ABD) from the University of Florida.

Bruce Larsen, CEO of Nextronex, states "We are very excited to bring Greg Knudson on board as we re-double our efforts on growing significant revenues to position ourselves as a major player in the expanding solar industry. Greg brings significant corporate, start-up technology and alternative energy experiences consistent with our goal of becoming the premier manufacturer of intelligent inverter systems in North America."

#### **About Nextronex**

Nextronex, Inc. is a manufacturer of non-residential and utility scale solar inverter systems 100 kW and larger. Founded in 2008, the company received initial funding for research and development via private venture capital in Northwest Ohio. The company is focused on solar energy optimization through intelligent balance of systems design for both 600 and 1000 V DC solar array configurations and up to 15,000 V AC grid connect. For more information about Nextronex, please visit their website at [www.nextronex.com](http://www.nextronex.com).

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